**Monitoring** is the systematic and routine collection of information from advocacy activities for three main reasons:

* To have internal and external accountability of the resources and the results obtained;
* To take informed decision on the direction of future work;
* To learn from experience to improve practices and activities in the future.

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| **Advocacy Activities tracker**   * The following template can help you to keep records of key advocacy activities to support evaluation of advocacy work. * Planned activities, travel, and events can be entered as bullet points in the appropriate month. * Take some time to add comments on the progress achieved with each activity. This will help in the evaluation of advocacy progress. * Keep the Activities tracker regularly updated.  |  |  |  | | --- | --- | --- | | **MONTH** | **ACTIVITY**  **(Date + brief description + link to relevant documents)** | **ADDITIONAL COMMENTS**  **(What progress have you achieved with the activity? What are the next steps?)** | | **January** | *E.g. 15 January – meeting with Humanitarian Coordinator to discuss the importance of nutrition in humanitarian response* | *Humanitarian Coordinator agrees to look into nutrition indicators beyond GAM to assess the nutritional needs [to follow up]* | | **February** |  |  | | **March** |  |  | | **April** |  |  | | **May** |  |  | | **June** |  |  | | **…** |  |  | |